

ORDER



Orders
Order / Rev: 185541
Alt Order #:
Product Desc: Joe Miklosi for Congress
Estimate: 2310
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 650 Massachusetts Ave. NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Miklosi (D)
Demographic: A25-54
Product Codes: PL3-US House Rep
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	94	\$65,725.00	\$55,866.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	94	\$65,725.00	\$55,866.25	0.00
Totals	94	\$65,725.00	\$55,866.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/18/12	09/24/12	7News at 5AM	CA	5AM-530AM	1-11---	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	1-11---		3				\$225.00		0.00			
N 2	KMGH	09/18/12	09/24/12	7News at 530AM	CA	530AM-6AM	11111--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	11111--		5				\$250.00		0.00			
N 3	KMGH	09/18/12	09/24/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	11111--		5				\$600.00		0.00			
N 4	KMGH	09/18/12	09/24/12	GMA M-F 7-9A / KMGH	CA	7A-9A	11212--	:30	7	\$700.00	P2	0.00	NM	7	\$4,900.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	11212--		7				\$700.00		0.00			
N 5	KMGH	09/18/12	09/24/12	9a-930a Right This Minute	CA	9a-930a	11111--	:30	5	\$225.00	P3	0.00	NM	5	\$1,125.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	11111--		5				\$225.00		0.00			
N 6	KMGH	09/18/12	09/24/12	930a-10 Right This Minute	CA	930a-10a	11111--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	11111--		5				\$250.00		0.00			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	09/18/12	09/24/12	The View THE VIEW	CA	10A-11A	11111--	:30	5	\$825.00	P2	0.00	NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	11111--	5		\$825.00		0.00						
N 8	KMGH	09/18/12	09/24/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	11111--	5		\$375.00		0.00						
N 9	KMGH	09/19/12	09/21/12	The CHEW The CHEW	CA	1157A-1P	--1-1--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--1-1--	2		\$300.00		0.00						
N 10	KMGH	09/19/12	09/24/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	1-1-1--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	1-1-1--	3		\$400.00		0.00						
N 11	KMGH	09/18/12	09/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	\$425.00	P2	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	11111--	5		\$425.00		0.00						
N 12	KMGH	09/18/12	09/24/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11111--	:30	5	\$950.00	P2	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	11111--	5		\$950.00		0.00						
N 13	KMGH	09/18/12	09/24/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	11111--	:30	5	\$1,750.00	P2	0.00	NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	11111--	5		\$1,750.00		0.00						
N 14	KMGH	09/18/12	09/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	1111---	:30	4	\$1,750.00	P2	0.00	NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	1111---	4		\$1,750.00		0.00						
N 15	KMGH	09/24/12	09/24/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$6,750.00	P2	0.00	NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M-----	1		\$6,750.00		0.00						
N 16	KMGH	09/19/12	09/24/12	Nightline Nightline	CA	1037P-1103P	1-111--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	1-111--	4		\$800.00		0.00						
N 17	KMGH	09/18/12	09/24/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A	1111--1	:30	5	\$25.00	PREE	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	1111--1	5		\$25.00		0.00						
N 18	KMGH	09/19/12	09/19/12	Modern Family (only) MODERN FAMILY	CA	8P-830P	--W----	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	--W----	1		\$4,000.00		0.00						
N 19	KMGH	09/21/12	09/21/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$1,125.00	P3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	----F--	1		\$1,125.00		0.00						
N 20	KMGH	09/22/12	09/22/12	Wall St. Journal Rprt SAT Wall St. Journal Report	CA	SAT 530-6A	-----S-	:30	1	\$25.00	PREE	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	-----S-	1		\$25.00		0.00						
N 21	KMGH	09/22/12	09/22/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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N21	KMGH	09/22/12	09/22/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S-		1		\$125.00		0.00				
N22	KMGH	09/22/12	09/22/12	7-9a Sat Morning News CA 7-9a Sat Morning News	CA	7A-9A -----S-	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S-		2		\$225.00		0.00				
N23	KMGH	09/22/12	09/22/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S-		1		\$300.00		0.00				
N24	KMGH	09/22/12	09/22/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S-		1		\$450.00		0.00				
N25	KMGH	09/23/12	09/23/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S		1		\$100.00		0.00				
N26	KMGH	09/23/12	09/23/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S		1		\$200.00		0.00				
N27	KMGH	09/23/12	09/23/12	THIS WEEK w/George SCA This Week	CA	8A-9A -----S	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S		1		\$575.00		0.00				
N28	KMGH	09/23/12	09/23/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S		1		\$125.00		0.00				
N29	KMGH	09/23/12	09/23/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	-----S		1		\$300.00		0.00				
N30	KMGH	09/18/12	09/24/12	10P News / KMGH 10P NEWS	CA	10-1037P 1111111	:30	7	\$750.00	P3	0.00	NM	7	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/12	09/24/12	1111111		7		\$750.00		0.00				
Totals													94	\$65,725.00